



**G D GOENKA
UNIVERSITY**
FROM FOUNDATION TO FLIGHT

Welcome
to G D
Goenka

University where we transform students through experiential learning, industry interface and interdisciplinary learning to pursue excellence in diverse management fields.

SCHOOL OF
MANAGEMENT



RESIDENTIAL / DAY BOARDING
FULLY AIR-CONDITIONED
Gurugram Sohna Road



VISION

Be a premier institute known for holistic development of future managers, leaders and entrepreneurs.



The academic experience with a world class infrastructure and excellent faculty at GD Goenka University has endured me with a lifelong career excellence. The exceptional programmes and teaching methodologies backed by practical skills and industry interface have given me the confidence to pursue my career ahead.

*Guljeet Singh , Associate Manager
Sales, Indiabulls Distribution
Services Limited*



MISSION

- To develop innovative, principled and insightful business leaders, entrepreneurs with a global perspective, through excellent teaching, rigorous research, industry interface and client-centered education.
- To develop leaders who work with a spirit of service, integrity, professionalism and accountability leaving a positive and lasting impact on people, firms and society.

PROGRAMMES OFFERED

BBA - 3 Years

(Bachelor of Business Administration)

- General Management
- International Business
- Finance
- Human Resources
- Marketing
- Entrepreneurship,
- Aviation Management

BBA - 3 Years (Bachelor of Business Administration) (Accounting & Finance)

B.Com. - Hons. - 3 Years

(Bachelor of Commerce -Honors)

Post Graduate Diploma in Management (Education Marketing)

in academic collaboration with



MBA - 2 Years

(Master of Business Administration)

- Accounting & Finance
- Entrepreneurship
- General Management
- Human Resource
- International Business
- Marketing
- Operation and Information Management
- Retail Management

MBA (Part Time) - 3 Years

MBA Executive - 2 Years

M.Sc. - 2 Years (Master of Science)

- Financial Engineering
- Supply Chain Management

PGD - 1 Year

(Post-Graduate Diploma)

- Accounting & Finance
- Healthcare Supply Chain Management
- Leadership & Governance
- Online Business
- Supply Chain Management
- Sports Management
- Operation Management
- Human Resource

Ph.D (All disciplines of Management)

INTERNATIONAL COLLABORATIONS

Zhejiang Yuexiu University of Foreign Languages (ZYUFL)
(China)



University of California, Riverside (USA)



Seneca College (Canada)



University of Arkansas (USA)



SAP University Alliance (Germany)



OTHER TIE UPS



UNIQUE FEATURES

- Centre of Excellence in Supply Chain Management
- Industry Institute Linkages, Collaborative Research Entrepreneurship & Incubation Centre
- Focus on learning by Doing - Multiple Practical courses offered
- Rigorous training in Research - Encouraged via conducting Inter Disciplinary Projects, Field based projects, Summer/ Winter Internships and writing Dissertations. Data bases such as Proquest, Pro Wess IQ J Gate and many more are available.
- Developing the personality of students and making them industry ready
- Faculty and student exchange with foreign universities.

GD GOENKA
SCHOOL OF MANAGEMENT



Times B School

TIMES B SCHOOL SURVEY 2018
TOP EMERGING B SCHOOLS

GD GOENKA
SCHOOL OF MANAGEMENT



Times B School

TIMES B SCHOOL SURVEY 2017
TOP EMERGING BBA INSTITUTE



MANAGEMENT CLUBS

- Finance Club
- Economics Club
- IT and Supply Chain Club
- Marketing and Entrepreneurship Club
- HR and Communication Club



As a foreign student, I was pleasantly surprised by the beautiful campus and the quality of facilities that GD Goenka University provides. Eventually the excellent pedagogy of the teachers and the amazing help I received to enhance my skill and improve my knowledge convinced me of the Excellency of GD Goenka University. I will recommend this place to all the students.

Nanou DeveNandy Veronica



FIELD VISITS

- National Stock Exchange
 - Gatewayrail & Inland Container Depot
 - Parle Biscuits Pvt. Ltd.
 - Yakult Danone Pvt. Ltd.
 - Safexpress
 - Gateway Rail Freight Ltd.
 - Ultratech Cement
 - Dedicated Freight Corridor Corporation Ltd. (DFCCL)
 - ICICI Securities
 - SBI Capital Markets Ltd.
 - Fresh & Healthy, Subsidiary of Container Corporation of India
- ... and many more



GUEST LECTURES

- Leadership Development in International Business - Dr. Kieran Michael Conroy, Faculty, Queen's Management School, Belfast, Ireland
 - India's Emerging Role as a Global Actor- Dr. Thomas Ward, Dean of the College of Public and International Affairs (CPIA) and Vice President for Internationalization at the University of Bridgeport
 - Importance of Financial Knowledge- Mr. Gaurav Vohra, Director (Accounting Advisory Service), KPMG
 - Characteristics of an Entrepreneur- Mr. Marco Gloria, Global Entrepreneur and Management Expert, Mexico
 - Salary Benchmarking - Dr. Manan Chaturvedi, Founder, 360° HR Setup
 - Innovation in Entrepreneurial Environment" - Mr. Jaideep Kewalramani, VP Operations, Thomson Reuters
- ... and many more



CONFERENCES, CASE CONCLAVES, WORKSHOPS & MDPS

- GDGU ICON - Annual International Conference on Management
- GDGU ELIXIR - Annual International Case Conclave
- GD Goenka Business Review (ISSN- 2394-8639) - Bi-annual Peer Reviewed Journal
- MDPs and Workshops organized in collaboration with CILT (UK) & PHD Chamber of Commerce
- Heuristic- HR Summit • Marketing Meet



ABOUT THE UNIVERSITY

The GD Goenka Education City is spread across 60 acres with the ancient and picturesque Aravalli hills as a backdrop. The high-tech Millennium City, Gurgaon and the National Capital Region are just a stone's throw away. G D Goenka University is guided by the philosophy that new thinking in the areas of teaching, learning, research and training are pivotal to making students tomorrow's leaders and giving them a world view. The knowledge and proficiency of the students make them assets to any domain in today's world. Over the years G D Goenka University has established itself as one of the centres of academic excellence in the field of management education.

ABOUT SCHOOL OF MANAGEMENT



The School of management equips the students today and prepares them for tomorrow by providing the right knowledge, skills and attitude that will help them to be effective in any venture they choose henceforth nurturing and developing them to become good individuals who are sensitive to the society around them. Learning and teaching in the school covers all the aspects of management. All the specializations are provided. The faculty members follow innovative pedagogy and pay a lot of emphasis on learning by doing. The classroom sessions are very interactive and lively. In each semester, each student is required to undertake a project so as to develop the capability of execution of projects which are very important in real life. The students are fully equipped with enabling management tools such as IT, Statistical analysis, working in teams and other core competencies.

GD GOENKA SCHOOL OF MANAGEMENT

START UP

School of Management is proud of its 1st batch of BBA Entrepreneurship for successfully launching 6 ventures in first year itself!

100% PLACEMENT



PLACEMENTS & CORPORATE INTERFACE

| | | | | | | | |
|--|--|--|--|--|--|--|--------------------|
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | <i>and more...</i> |



01



02



04



03

- 01. Industrial Delegates at HR Summit.
- 02. Student of BBA, Ms. Laksha Bangera receiving degree from Mrs. Renu Goenka, Hon'ble Chancellor, G.D. Goenka University.
- 03. Winning Basket Ball Team of Sportopia.
- 04. Student of BBA, Mr. Agotinho Ntawle Junior playing Basket Ball in Sportopia.



Phone : 0124 3315999



G D Goenka University | G D Goenka Education City
 Gurugram Sohna Road, Delhi-NCR, Haryana-122103, India.



admissions@gdgoenka.ac.in
 www.gdgoenkauniversity.com

Application form may be downloaded from www.gdgoenkauniversity.com